

T/A  
**UNIT OUTLINE Year 11**  
**SEMESTER 1 2019**

<b>Course Title</b>	<b>Business T/A</b>	<b>Course Code</b>	4515/4516
<b>Semester Unit</b>	<b>Changing Business Environment</b>	<b>Unit Value &amp; code</b>	1.00 4589545911
<b>Term 1</b>	<b>Unit 1a Changing Business Environment</b>		0.5 45896
<b>Term 2</b>	<b>Unit 1b Changing Business Environment</b>		0.5 45897

**Specific Unit Goals**

By the end of this unit, students :

• Understand the characteristics of local, national and global business
• Understand how established processes and models can give stability to a changing environment
• Examine the impact of globalisation on consumers, business, trends and key drivers
• Understand business structures and business life cycle
• Describe the nature and role of business
• Compare and contrast social and ethical responsibilities, current trends and changes
• Conduct research and acquire business information on contemporary business issues from a variety of sources
• Communicate in ways that are suitable for the business environment and for the purpose and audience

**CONTENT SUMMARY:**

Teachers will select appropriate topics, depending on the interests and composition of the class.

Business structures, operations and classifications  
 Business life cycle  
 Ethics and Business  
 Impact of globalisation  
 Key drivers of globalisation  
 Impacts of globalisation on business

**ASSESSMENT**

<b>TASK</b>	<b>DUE DATE</b>	<b>WEIGHTING</b>
Research report	Week 5	25%
In class	Week 9,	25%
Business proposal (200-300 words), weekly journal and individual reflection (500-700 words)	Week 15	25%
Exam	Exam week	25%

**Specific Entry & Exit Requirements for Term Units**

This is a Semester Unit, students are able to enter or exit at the end of Term 1. Students wishing to enter or exit after Term 1 must have the change approved by the International Studies Academy School Leader C and may be required to complete alternate assessment.

**ASSESSMENT CRITERIA FOR ASSESSMENT AND REPORTING OF STUDENT ACHIEVEMENT**

The following assessment criteria are a focus for assessment and reporting in this unit. Criteria are the essential qualities that teachers look for in student work. These criteria must be used by teachers to assess student's performance, however not all of them need to be used on each task. Assessment criteria are to be used holistically on a given task and in determining the unit grade.

Students will be assessed on the degree to which they demonstrate:

**Investigation**

- depth and range of research
- synthesis and evaluation of information

**Analysis /Application**

- understanding of issues and/or concepts
- application of research to construct an effective argument/response
- comparing and contrasting perspectives

**Communication**

- fluency and clarity of language
- appropriate structure and format
- effective use of appropriate mediums



**Achievement Standards for Business A Course Year 11**

	<i>A student who achieves an A grade typically</i>	<i>A student who achieves a B grade typically</i>	<i>A student who achieves a C grade typically</i>	<i>A student who achieves a D grade typically</i>	<i>A student who achieves an E grade typically</i>
<b>Knowledge and understanding</b>	<ul style="list-style-type: none"> <li>analyses the structure and operation of Business models and identifies the relationship between theory and practice</li> <li>analyses concepts, principles, data, trends and opportunities and identifies the impact of change locally, nationally and globally</li> <li>compares viewpoints, ideas and decisions to present a reasoned understanding of the interdependence of individuals, business, and government</li> </ul>	<ul style="list-style-type: none"> <li>explains the structure and operation of Business models and identifies the relationship between theory and practice</li> <li>explains concepts, principles, data, trends and opportunities and identifies the impact of change locally, nationally and globally</li> <li>explains viewpoints, ideas and decisions to present an understanding of the interdependence of individuals, business, and government</li> </ul>	<ul style="list-style-type: none"> <li>describes the structure and operation of Business models</li> <li>describes concepts, principles, data, trends and opportunities</li> <li>describes viewpoints, ideas and decisions to present an understanding of the interdependence of individuals, business, and government</li> </ul>	<ul style="list-style-type: none"> <li>identifies the structure and operation of Business models</li> <li>identifies concepts, principles, data, trends and opportunities</li> <li>identifies viewpoints, ideas and decisions and makes some reference to the interdependence of individuals, business, and government</li> </ul>	<ul style="list-style-type: none"> <li>identifies some structures and operation of Business models</li> <li>identifies some concepts, principles, data, trends and opportunities</li> <li>identifies viewpoints and ideas with little or no reference to the interdependence of individuals, business, and government</li> </ul>
<b>Skills</b>	<ul style="list-style-type: none"> <li>analyse information to draw evidence based conclusions to solve problems and create innovative solutions</li> <li>constructs logical, reasoned and convincing arguments to thoroughly justify valid conclusions, decisions judgments and recommendations</li> <li>develops focus questions to frame an inquiry and conducts comprehensive research using a wide range of sources and methods</li> <li>communicates complex ideas with coherent and sustained arguments with analysis of evidence, detailed annotations, using appropriate terminology and accurate referencing</li> </ul>	<ul style="list-style-type: none"> <li>interprets information to draw evidence based conclusions to solve problems and create solutions</li> <li>constructs convincing arguments to justify valid conclusions, decisions judgments and recommendations</li> <li>develops focus questions to frame an inquiry and conducts research using a range of sources and methods</li> <li>communicates complex ideas and coherent arguments using appropriate evidence, terminology and accurate referencing</li> </ul>	<ul style="list-style-type: none"> <li>interprets information to draw evidence based conclusions to solve problems</li> <li>constructs arguments to justify valid conclusions, decisions judgments and recommendations</li> <li>develops focus questions for an inquiry and conducts research using sources and methods</li> <li>communicates ideas and arguments using appropriate evidence, terminology and accurate referencing</li> </ul>	<ul style="list-style-type: none"> <li>interprets information with some relationship to the problem being addressed</li> <li>constructs arguments with some reference to conclusions, decisions judgments and recommendations with some lapses in logic</li> <li>uses inquiry questions to conduct research derived from sources</li> <li>communicates ideas and arguments with referencing</li> </ul>	<ul style="list-style-type: none"> <li>describes information with little or no relationship to the problem being addressed</li> <li>constructs arguments with little or no reference to conclusions, decisions judgments and recommendations</li> <li>uses inquiry questions to conduct research</li> <li>communicates limited ideas and information with minimal referencing</li> </ul>



**Teachers will consider, when allocating grades, the degree to which students demonstrate their ability to complete and submit tasks within a specified time frame**

### **ATTENDANCE AND PARTICIPATION**

Students are expected to submit all assessment items and attend all classes, participate in a positive manner and seek support whenever it is required. Excursions, simulations and presentations by visitors (including lunchtime) may form part of classwork. It is your responsibility to catch up on missed work when absent from class.

Any student whose attendance falls below the 90% of the scheduled classes/contact time and has not provided substantial documentary evidence to cover the absence will be awarded a V grade. This means that 4 unexplained absences in a term or 8 unexplained absences in a semester could mean that a V grade may be awarded. However, the Principal has the right to exercise discretion in special circumstances if satisfactory documentation is supplied.

### **LATE SUBMISSION OF WORK TERTIARY COURSES**

Students are encouraged to submit work on time as it is a valuable organisational skill. Students are also encouraged to complete work even if it is late, as there are educational benefits in doing so.

Late work will receive a penalty of 5% (of possible marks) per calendar day late, unless an extension is granted by the class teacher prior to the deadline. This means that 5% is taken off the possible marks that could have been achieved eg. If a student achieved a score of 75/100, and the item is one day late, then five marks (5% of 100) would be taken from 75, which leaves the score as 70/100. 'Per calendar day late' means each day late whether it be a weekend or public holiday. Items due on any date must be submitted to the class teacher, faculty staff room, or front office at the college by 3.30pm on that day. After 3.30pm, the item will attract the late penalty. Submission of work on a weekend or public holiday is not acceptable. If you do not submit your work to your class teacher, make sure that it is signed and dated by either another member of staff in the faculty staffroom, or a member of the front office staff.

After 7 days, late work will be awarded the Notional Zero. Calculation of a Notional Zero is based on genuine scores, (items submitted on time or with an extension). The Notional Zero will be a score that lies between 0.1 of the standard deviation below the lowest genuine score for that item and zero. If the lowest genuine score is zero, then the notional score is zero.

No work will be accepted after marked work has been returned, or accepted after the unit has completed. Computer and/or printer failure will not be accepted as a valid reason for late work. Make sure you backup, keep hard copies and rough notes.

Unless prior approval is granted, any student who fails to submit assessment tasks worth in total 70% or more of the assessment for the unit will be considered to be unassessable and will receive a V grade. The Principal has the right to exercise discretion in the application of the late penalty in special circumstances where satisfactory documentation is supplied.

### **CHEATING AND DISHONEST PRACTICE**

The integrity of the College's assessment system relies upon all involved acting in accordance with the highest standards of honesty and fairness. Any departure from such standards will be viewed very seriously." Accordingly:

- Plagiarism - claiming authorship of someone else's work (intentionally or otherwise) - is a serious misdemeanour, and attracts severe penalties.
- Students are required to acknowledge the source of all material that is incorporated into their own work.
- Students may not submit the same item for assessment in more than one unit, unless specific agreement has been reached with the class teacher.

### **MODERATION**

Throughout the semester, moderation in the form of common marking schemes, cross marking and joint marking occurs across all units in the Moderation Group to ensure comparability of standards. Moderation is a process whereby student's work is compared so that student performance can be graded fairly and consistently. Moderation takes some time, and so students may not receive their work back until ACT wide moderation of grades across all colleges has occurred. Small Group Moderation is carried out in courses with small class sizes.

### **UNIT SCORES**

- Raw scores are calculated by adding Z scores according to the weightings in the assessment table.
- All raw unit scores are then combined into two rank order lists, one for each cohort Year 11 and 12. Each list is reviewed by the Executive Teachers concerned to identify any anomalies.
- Each of the rank order lists is then standardised for each semester using historical parameters or backscaling.

**RIGHT TO APPEAL**

You can appeal against your assessment if you feel that the result you obtained is not fair. You should first talk to your class teacher, and if you are not satisfied with the explanation you must discuss the situation with the Executive Teacher of the faculty concerned. If you still do not feel that your result is fair you should talk to the Deputy Principal Programs for further advice on the 'appeal process'

**Executive Teacher Danielle Banks**

**Class Teacher Leica Burt**

**Date: February 2019**